

NEWS FROM LEWIS & COOPER

• PURVEYORS OF FINE FOOD AND WINE SINCE 1899 •

From *The Street* to the creamery

A WELL-KNOWN food store is preparing to welcome actor-turned-award-winning cheesemaker Sean Wilson.

Sean, who played Martin Platt in *Coronation Street*, will conduct a tasting event at Lewis & Cooper's Northallerton store on Wednesday, March 24.

After 21 years at the heart of the world's most famous street, he spent two years working on recipes for new varieties of Lancashire cheese. The result is The Saddleworth Cheese Company, established just last year.

Since then, the passionate fine food fan has created quite a stir in the cheese world, landing prestigious awards and contracts with major retailers such as Harvey Nichols and Waitrose.

Fiercely proud of Saddleworth's achievements and of his credentials as an artisan cheesemaker, Mr Wilson, 44, said: "We sell our cheeses from Kent through to Aberdeen and, considering we've only been operating commercially since last July, we have achieved enough to be recognised as serious contenders for more major competition success in 2010."

Sean will be in store at Lewis & Cooper between 10am and 2pm on the 24th, encouraging customers to savour the delights of varieties such as Muldoons Picnic (winner of a gold medal 2009 British Cheese Award for best crumbly cheese), How's Yer Father, Mouth Almighty and Smelly Apeth (named best new chest in the Irish Cheese Awards).

Lewis & Cooper's deli manager, Christine Garner, said: "Sean's a real enthusiast for good quality, hand-made produce and he has created a superb range. He's an ideal candidate to come and show off his wares at Lewis & Cooper, home of



one of the region's biggest ranges of cheese."

Mrs Garner said the Northallerton flagship store stocked almost 300 varieties of cheese, from choice ones made right on its North Yorkshire doorstep to prime examples from all over the world. A select range is also carried at its sister store in Yarm-on-Tees.

March 15, 2010

NOTES TO EDITORS

- * Please find attached pictures showing cheesemaker Sean Wilson at work.
- * For more details about The Saddleworth Cheese Company, see saddleworth.cheese.co.uk. All of its cheeses are vegetarian and made using only milk from the heart of the beautiful Trough of Bowland, in Lancashire.
- * For press inquiries, please contact Gareth Dant at *maximedia* on 01609 760059 or 07929 869269.
- * If you would like to interview/photograph/film Sean Wilson, please get in touch.
- * The Northallerton store is at 92 High Street, telephone 01609 772880; a second, new store is 109 High Street, Yarm, telephone 01642 784158. The Northallerton store is open 8.30-5.30 Monday-Friday, 8am-5.30pm on Saturday and 10am-4pm on Sunday. The Yarm store is open from 9am-5.30pm, Monday-Saturday and 11am-4pm on Sunday.
- * Lewis & Cooper stocks more than 35,000 lines, including its multi-award winning hand-made plum puddings, luxury fruit cakes and massive range of world-famous hampers. For more details of these, and of their many awards, please visit www.lewisandcooper.co.uk.

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Our hand-made plum puddings consistently win gold in the food industry Oscars. Our luxury fruit cake has now joined the winners

