

NEWS FROM LEWIS & COOPER

• PURVEYORS OF FINE FOOD AND WINE SINCE 1899 •

Heritage deal for store's home-made star sellers

A NORTH Yorkshire fine food retailer has landed major new orders that will see its products appear on the shelves of prestige retailers across the country.

English Heritage has snapped up traditional plum puddings and gift-wrapped plum pudding balls to sell in 23 shops at landmark sites nationwide as part of its Christmas range, including Helmsley Castle, Rievaulx and Whitby abbeys.

And in a separate development, County Durham-based rural retailer Farmway has placed a major order for Lewis & Cooper hampers, traditional sweets, puddings and cakes to sell all year round across its network of 9 country stores, spread throughout County Durham, North Yorkshire, Northumberland and Humberside.

Selections from Lewis & Cooper's award-winning ranges of fruit cakes, plum puddings, brandy butter and biscuits are already on sale in leading kitchenware specialist Lakeland's stores, together with The National Trust's outlets across Yorkshire and Harvey Nichols' flagship Knightsbridge emporium.

These are in addition to numerous farm shops, delicatessens and restaurants across the country selling Lewis & Cooper's produce – originating from the 110-year-old firms stores in Northallerton and Yarm. Its ranges of traditional sweets and own-blended coffee, roasted in store, are also popular sellers for wholesale customers.

Last year Lewis & Cooper made 22,000 fruit cakes and 42,000 plum puddings in its kitchens in Northallerton, where an eight-strong team have been battling to keep up with demand for the range, to which this year was added a gluten-free fruit cake and a beautiful looking range of fruit-and-nut-topped glazed cakes.



And this summer, examples from the pudding and cake ranges both clinched coveted Gold Great Taste Awards from the respected Guild of Fine Foods.

Lin Walters, Lewis & Cooper's sales development manager, said: "We're very proud that our made-in-Yorkshire produce is finding its way into an increasing range of outlets across the country.

"Our other big-selling ranges, such as coffees – which we blend and roast ourselves – and traditional sweets, are also doing really well."

For wholesale inquiries, contact Lin Walters on 07792 497416, 01609 777700 or via linda.walters@lewisandcooper.co.uk.

November 19, 2009

NOTES TO EDITORS

* Please find attached a jpeg photograph of one of Lewis & Cooper's gift-wrapped plum pudding balls (from £8.99) and a Christmas Cheer hamper (£67.50 inc VAT and delivery).

* For press inquiries, please contact Gareth Dant at *maximedia* on 01609 760059 or 07929 869269.

* The Northallerton store is at 92 High Street, telephone 01609 772880; a second, new store is 109 High Street, Yarm, telephone 01642 784158. The Northallerton store is open 8.30-5.30 Monday-Friday, 8am-5.30pm on Saturday and 11am-4pm on Sunday. The Yarm store opens at 9am, Monday-Friday, otherwise its hours are the same.

* Lewis & Cooper stocks more than 35,000 lines, including its multi-award winning hand-made plum puddings, luxury fruit cakes and massive range of world-famous hampers. For more details of these, and of their many awards, please visit www.lewisandcooper.co.uk.

ENDZ



Our hand-made plum puddings consistently win gold in the food industry Oscars. Our luxury fruit cake has now joined the winners.



Independent Wine Retailer of the Year 2007

