

NEWS FROM LEWIS & COOPER

• PURVEYORS OF FINE FOOD AND WINE SINCE 1899 •

Collaboration provides perfect picnics for music fans

A FINE food firm has teamed up with an emerging events company to offer off-the-peg picnics to concertgoers at some of the summer's most glamorous events. Lewis & Cooper, which sends out hundreds of sumptuous hampers each year from its base in Northallerton, has put together a special range of delicious picnic packs for customers of Temple Roberts, an events business founded just a year ago in Harrogate by Emma Ramply and Shan Wildblood.

Emma and Shan – who share almost 25 years' experience organising major musical, sporting and cultural events around the world, met by chance after both moving back to North Yorkshire.

Together they are helping to bring perennially popular pianist Jools Holland to Ripley Castle in July, as well as providing their picnic gazebo hospitality packages to glittering Proms events in August and September at Castle Howard, near Malton, and Harewood House, near Leeds, and a rock and symphonic tribute to rock band Queen – also at Castle Howard and Harewood. A nostalgic extravaganza devoted to 80s bands such as Human League and Bananarama takes place in Hull's East Park, on June 27.

Temple Roberts turned to Lewis & Cooper, the region's best-known gourmet food and wine business, to assemble mouth-watering four-course picnics complete with wines chosen by its award-winning drinks consultant, Danny Cameron.

The custom-built picnics complement a range of picnic packs and hampers produced by the Northallerton firm from its outlets there and in Yarm.

For the special events, picnic-only prices starts at £49.50 for two, while gazebo packages – which include event tickets, gazebos and picnics – start at £795 for

ten guests.

Looking further into the future, Temple Roberts is working with the White Rose Polo Club, Bramham International Horse Trials, Sprite Productions at Ripley Castle, The Magic Loungeabout Festival and Yorkshire Forward – among other event organizers – to help develop more events across the region, from private functions to major public extravaganzas.

- For more information on the concert picnic gazebos or any other event, contact Temple Roberts on 01423 563563, email info@templeroberts.co.uk or visit www.templeroberts.co.uk
- To find out more about Lewis & Cooper picnic hampers, call freephone 0808 1080309 or visit www.lewisandcooper.co.uk

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NOTES TO EDITORS

- Please find attached jpg pictures showing Shan Wildblood (left) and Emma Ramply of Temple Roberts; one of the picnic packs on offer to concert goers; Jools Holland in action at the piano.
- For press inquiries, please contact Gareth Dant at *maximedia* on 01609 760059 or 07929 869269.
- Emma Ramply has been involved with the event and hospitality industry for 15 years, mainly in London, running and managing the logistics and sales of some of Europe's major events, including the largest outdoor concert for more than 20 years: the Masters of Music concert for more than 150,000 people in Hyde Park in 1996. Acts included Eric Clapton, Alanis Morissette, The Who and Bob Dylan. In 2001, at Battersea Power Station, she managed the logistics for 12,000 Cirque du Soleil hospitality guests over a five week run. In 2004, Emma was consultant hospitality manager for UEFA for its Euro 2004 tournament in Portugal.
- Shan Wildblood's nine years of success in the event industry falls predominantly under the commercial banner; selling and managing event contracts and sponsorship in the UK, the US and across the Asia Pacific region. She started her career in London selling and managing sponsorship across *Marketing Week's* global corporate events, including in New York and Paris, as well as the UK capital. During a spell with the Australian Institute of International Research in Sydney, she managed their financial services portfolio for Asia Pacific, where she grew the annual sponsorship revenue by 300%.
- Lewis & Cooper's Northallerton store is at 92 High Street, telephone 01609 772880; a second, new store is 109 High Street, Yarm, telephone 01642 784158. The Northallerton store is open 8.30-5.30 Monday-Friday, 8am-5.30pm on Saturday and 11am-4pm on Sunday. The Yarm store opens at 9am, Monday-Friday, otherwise its hours are the same.
- Lewis & Cooper stocks thousands of lines, including its multi-award winning hand-made plum puddings, luxury fruit cakes and massive range of world-famous hampers. For more details of these, and of their many awards, please visit www.lewisandcooper.co.uk.

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